

Wi-Manx to be the Main Sponsor of Fashion for Life 2019

We are delighted to announce that Wi-Manx, an Elite Group company, will be the main sponsor for this year's Fashion for Life, donating **£7,500** in support of **Breast Cancer Now Isle of Man** and **Isle of Man Breast Care**.

It will be one of the biggest fundraisers on the Isle of Man this year and is also being supported by VINO and Shoprite. Marks and Spencer will be generously donating the flawless fashions for the ladies to strut down the catwalk in.

Tim Cass, Managing Director, said of the sponsorship, "We are proud to continue our support for such a brilliant event and for two highly valued Isle of Man charities who support people and their loved ones when they really need it.

Raising funds, raising awareness, educating, campaigning and managing a local support network; their combined achievements are a real credit. There are many in our community who have benefitted significantly from their combined achievements. Long may it continue"

Isle of Man Breast Care and Breast Cancer Now have teamed up again to make sure the event is even more successful than the last in 2017, which raised £24,000. The first Fashion for Life event was held in 2005 and since then the charities have raised around £90,000.

Sharon Maddrell of Isle of Man Breast Care says, "We are overjoyed that Wi-Manx have again agreed to be the main sponsor for Fashion for Life. All our funds go directly to supporting patients on the Island who are struggling financially through their long and difficult treatments.

Having such a high profile and generous sponsor allows us to raise a greater amount of money on the night."

Angie Aire from Breast Cancer Now, says "We are delighted to be joining IOM Breast Care once again in their fabulous event Fashion for Life at the Villa in October.

It's promising to be a brilliant awareness & fundraiser where funds will support breast cancer patients here in the Isle of Man & fund lifesaving research bringing more effective, targeted & less invasive treatments to men & women here in the island and indeed across the world.

Without the support of tremendous sponsors like Wi-Manx, M&S and others we would not be able to host these enjoyable events. Thanks to all our wonderful Isle of Man supporters of this event & many others.

This year's Fashion for Life event will take place on the 25th October at the Villa Marina and tickets are available on the Villa Marina website at www.villagaiety.com.

Isle of Man Breast Care is a charity and support group set up by local women who have all experienced breast cancer themselves. They offer emotional, practical and financial support to patients and their families.

Breast Cancer Now's aim is to raise funds and awareness for breast cancer. Their aim is that by 2025, everybody who develops the disease will survive it.

About Wi-Manx

Wi-Manx, a member of the Elite Group, owns and operates its own Isle of Man datacentre, providing a range of hosting, voice, internet and datacentre solutions to several markets, the business is the only fully Manx owned Full Telecoms Operator.

Primary Contact

Laura Cain: lcain@elitecommsgroup.com Or Digital@elitecommsgroup.com